

# The Boston Globe GRANT

Globe Readers And Non-profits Together

January 2014

Dear German:

As a subscriber to The Boston Globe, you are part of a larger community that cares about and is invested in where we live. The Globe strengthens your connection to our region by delivering award-winning news, commentary, and information about Greater Boston, the nation, and the world.

In addition to providing you with information you need about Greater Boston, the Globe is dedicated to helping continue this region's reputation as a world-class city. We have a long history of implementing innovative ways of supporting the communities we report on.

In 2013 alone, we partnered with 90 local non-profits focusing on education, families, the arts, and community health, and sponsored 35 public forums to discuss issues ranging from politics, culture, and food. The Globe also brought free arts and culture performances to Copley Square through the Boston Globe WGBH Boston Summer Arts Weekend, and annually delivers holiday gifts to more than 50,000 children, through our 57-year-old Globe Santa program.

We now want to support the organizations that our valued subscribers care the most about. We are proud to introduce a new community program called GRANT, which stands for Globe Readers and Non-Profits Together. As a Globe subscriber, you can use the GRANT program to provide support to your favorite non-profit organization.

Enclosed is a GRANT voucher that you can designate toward any certified 501(c)(3) non-profit that operates in our community. Simply fill out the voucher and return it to us in the postage-paid envelope, and your selected non-profit organization can redeem its donated vouchers for advertising space in The Boston Globe. The more vouchers collected, the larger the ad and the more ads that can be "purchased." There is no cost to you or to the non-profit group. This open platform enables Globe subscribers to unite and help non-profits raise awareness and publicize their missions, recruit volunteers, promote fundraising, advertise events, and more.

For more information, and to see which non-profits that Globe subscribers have chosen, visit [www.BostonGlobe.com/GRANT](http://www.BostonGlobe.com/GRANT).

Thank you for subscribing to The Boston Globe and for helping us support our community,



Linda Pizzuti Henry  
Boston Globe Media Partners

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*We are proud  
to launch  
GRANT, a new  
subscriber-driven  
community  
program.*

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